



25th Annual AustCham Westpac Australia-China Business Awards Nominations Now Open

Shanghai: 11 January 2018 – The AustCham Westpac Australia-China Business Awards (ACBAs) are the leading awards program celebrating the success of Australia-China business excellence. For the past 25 years, the ACBAs have recognized Australian and Chinese companies that are strengthening the bilateral relationship through trade and investment.

Online nominations are now open for the 2018 AustCham Westpac Australia-China Business Awards (ACBAs). Companies can visit <http://www.austcham-acba.com> to start an application and view the full list of award categories.

“It is a great thrill to be hosting the 2018 AustCham Westpac Australia-China Business Awards in what coincides as the 25th year of the Awards. The program provides a fantastic opportunity for Australian and Chinese businesses operating in Greater China to showcase a range of success stories to the business community, government representatives and media” said Craig Aldous, Chairman of AustCham Shanghai.

Paul Lai, Head of Greater China for Westpac said “There’s never been a more exciting time for Australian businesses in the China market. There’s a new wave of opportunity brought about by the unprecedented demand for Australia-made products, the attractive concessions through the China-Australia Free Trade Agreement and China’s booming e-marketplace. The AustCham Westpac ACBAs are a fantastic initiative that celebrates those businesses that are leading the way and inspiring others.”

Drawing nominations from companies operating across a range of industries, the ACBA program is a high-profile celebration of the success of Australian and Chinese businesses in Greater China across a broad spectrum, from small entrepreneurs through to large publicly listed companies. The winners will be announced at the Awards Gala Dinner in Shanghai in mid-2018.

Visit <http://www.austcham-acba.com/media> for business interest stories, press releases, information about previous winners, as well as promotional videos and photos from previous ACBA Gala Dinners.



Host: AustCham Shanghai

Winners of The AustCham Westpac ACBAs are announced at a gala dinner in rotating cities across Greater China each year. 2018 will see AustCham Shanghai host the ACBAs on behalf of AustCham Greater China. AustCham Greater China represents the AustChams of Hong Kong, Beijing, South China, West China as well as Shanghai.

The Australian Chamber of Commerce Shanghai was founded in 1994 and has grown into a strong networking organisation representing more than 400 companies benefiting thousands of their employees with over 100 events annually.

Visit <http://www.austchamshanghai.com>

Westpac in China

Westpac has been the official key sponsor of the ACBAs since 2009. Westpac has operated in Asia for over 40 years and was the first Australian bank into China. In addition to its Asian regional headquarters in Singapore, Westpac has branches in Hong Kong, Beijing, Shanghai, a sub-branch in the Shanghai Free Trade Zone, a branch in Mumbai and a representative office in Jakarta. Westpac's goal in China is to both support Australian and New Zealand customers in the region, as well as provide a gateway for Chinese firms and individuals with interests in Australia and New Zealand.

Visit: www.westpac.hk or www.westpacbank.com.cn

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